



Comox Valley Visitor Centre 2025

ADVERTISING OPPORTUNITIES & ENGAGEMENT

The Comox Valley Visitor Centre continues to promote and support the Comox Valley and its tourism stakeholders through a variety of programs. The official Visitor Centre is currently open to the public 5 days a week (Tuesday - Saturday) in the winter and 7 days a week in the summer to provide in-person information and support to visitors and locals. In addition, three seasonal visitor kiosks are operated at Marina Park in Comox, downtown Courtenay and Cumberland.

<u>Register here</u> as an Experience Comox Valley stakeholder to get a FREE website listing on <u>ExperienceComoxValley.ca</u>

Opportunities & Ways to Engage

Advertising Program – See next page

Hosting the Visitor Centre Team for FAM(iliarization) Tours – An integral part of staff training is familiarizing the team with stakeholder businesses and their products. If you are interested in hosting the Visitor Centre team at your business, please email with details.

Retail Consignment Program – The Visitor Centre offers a retail space showcasing locally made products from the Comox Valley and Vancouver Island. Please inquire for more information.

Contact Us

Visitor Centre, 250-400-2882 info@experiencecomoxvalley.ca

Tanya Massa, Comox Valley Tourism Development Specialist Tanya@experiencecomoxvalley.ca





Advertising Program: APRIL 1, 2025 TO MARCH 31, 2026

Brochure Racking - Tourism Stakeholders have the opportunity to display brochures, rack cards, guides, etc. year-round at the Comox Valley Visitor Centre and the Comox Valley Airport (YQQ). In 2024 the Comox Valley Visitor Centre had 12,761 visitors come through and YQQ had their busiest year yet with 402, 757 arrivals! This is a great way to reach potential customers! Your brochures can also be displayed at our mobile locations based on space and availability.

Screen and Poster Advertising Opportunities - Six flat screens at the Comox Valley Visitor Centre rotate through a variety of ads and videos promoting activities in the region and on Vancouver Island. There are also poster display opportunities available at high-traffic area

Please Select all that Apply		
Racking at <u>Visitor Centre</u> \$200 + 5% GST = \$210	Racking Non-Profit at Visitor Centre \$100 + 5% GST = \$105	
Racking at Comox Airport \$200 + 5% GST = \$210 (upon approval)	Racking Non-Profit Comox Airport \$100 + 5% GST = \$105 (upon approval)	
☐ 15 Second Static Images or Videos on screen at <u>Visitor Centre</u> \$200 + 5% GST = \$210	☐ 24" x 18" Poster Display <u>Visitor Centre</u> \$150 + 5% GST = \$157.50	
 30 Second Static Images or Videos on Monitor Screen at <u>Visitor Centre</u> \$300 + 5% GST = \$315 	☐ 16.5" x 11.5" Poster Display Visitor Cent \$100 + 5% GST = \$105	<u>·e</u>
Payment Information		
Payment can be made in the form of an invoice	that will be sent to the contact details given below	/ .
Contact Information		
Company Name:	Contact Name:	
Contact Email:	Contact Phone:	
Address:	City: Postal Code:	
Please send completed agreement to info@experie	ncecomoxvalley.ca	
Signature:	Date Signed:	